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VACATION HERALDS.
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SATURDAY, AUGUST 4, 1917.

A LINE O' CHEER

(Written especially for The Washington Herald.)
By John Kendrick Bangs.

GIVING.

Winter gives us lovely things,
But her manner hath a frown,
And she lays her treasures down,
But the Summer's much more wise—
She gives something every day,
With a sparkle in her eye,
And a smiling sort of way,
Seems to me the more I live
Summer's ways the way to give!
(Copyright, 1917.)

Wonder if the President would pardon Julian Pierce if he were sent to Occoquan?

Blessings on thee, weather man, for pushing the temperature down to a more endurable figure.

The particular feature about the war's birthday is the fact that no one wished it many returns of the day.

'If Germany stuck to her promises as closely as she tries to execute her threats, history would show no record of the current war.

Again we wish to call attention to the fact that the Flanders drive is pretty good work for a "contemptible little army."

"The mills of the gods grind slowly." A woman who had posed as a man for a number of years in Ohio had the deception brought to light through the draft.

The hot spell was bad enough, but to have the ice man leave a 5-cent particle in lieu of the usual 15-cent piece came pretty close to answering Sherman's description of war.

An evening paper informs us that Miss Julia Lathrop is exempt from the draft because she is a high official in an executive department. We were under the impression that her sex exempted her first.

"Columbus leaves on tour of investigation." Might have been taken from some Spanish Gazette back in 1492, but it happens to be a current article about the secretary of the Retail Merchants' Association.

"Emperor Charles of Austria in conference with Chancellor Michaelis," says a despatch. What goes on between them will be quite different from the famous dialogue between the governors of North and South Carolina.

I LOVE THEE, COLUMBIA.

I love thee, Columbia, fair land of the West,
By nature with lavish hand bounteously blest;
Thy streams sparkle silver, thy plains waving gold,
Thy lakes Heaven's mirrors, thy peaks towering bold;
Where the palm's sunny leaves greet the evergreen pine,
And the fruits of the West and the East intertwine.

O refuge from oppression
Thou home of liberty;
Whose sturdy banner shelters
Freemen, forever free!

I love thee, Columbia, for patriots died
To wrest thee from tyrants that justice denied,
Thy sons bled to save, from disruption and shame,
Thy banner of stars and thy glory and fame,
That still, from thy shores there may ring o'er the sea
The watchword of freedom, the song of the free.

Chorus:

I love thee, Columbia. In progress
To love for thee rival the sons of thy soil;
From the Lakes to the Gulf, from Atlantic's wild roar
To majestic Pacific's gold-glittering shore—
Were a foe thee to threaten, thy name to despise,
Thy sons in invincible ranks would arise.

Chorus:

I love thee, Columbia, and true e'er to thee,
I'll strive for thy glory, O land of the free.
May "Justice to all" be thy motto so brave,
"Where none shall be master, and none shall be slave!"
A nation united, as one we will stand;
Our hearts pledged to thee, our dear native land.

Chorus:

My own, loved country, O set thou the goal!
Throughout all the world spread the reign of thy soul!
O guide thou the nations, and bear thou the light
To mankind still suffering in bondage and night—
That freedom and peace, with the blessing divine,
Prevail o'er the earth and the glory be thine!

HENRY G. KOST.

The British Cabinet Difficulty.

Because Arthur Henderson, labor representative in the British cabinet, and Ramsay MacDonald, wish to have England participate in the second Stockholm Socialist conference, there are storms brewing in London. Lloyd George has an extremely ticklish problem on his hands. It is doubtful if he can save his cabinet from the rocks. If he decides against the Laborites, and denies them passports, there is an excellent chance that the powerful labor wing of his support may withdraw, and wreck the coalition. If he accedes to their demands, the Conservatives will raise a storm of protest, and precipitate a real crisis. If that should result in the end of Liberal control, Arthur James Balfour will be the next premier of England.

The British Labor party, despite the slurs of its Tory opponents, is not merely pacifist or lending itself to Prussian peace propaganda. On the contrary, it is animated by a genuinely patriotic motive—that of saving Russia to the entente. The Russian working class, exultant with its first taste of power and freedom, is imbued with the idea that "the war is the result of the old dynamic methods and that peace can be restored by a union of workers in the countries at war." This idea, the British Laborites say, must be met and overcome. It will not do to ignore it. Moreover, they believe the strengthening of the bonds of union between the working classes of the nations at war with Germany will be of enormous value to the entente. The Britishers are ready to listen patiently to the Russian theory that "the German working class organizations are ready to overthrow Prussianism, democratic German political institutions, and support the idea of a league of nations to insure peace, and that they seek the support of the international labor and Socialist movements to achieve their ends."

These Russian Socialists may be pure visionaries, but it must be said that some of the most acute students of international affairs believe that Germany is almost ripe for proletarian revolution—provided the enemies of Germany provide the proper background for its development. What is this background? Indisputable evidence that the Prussian military caste is guilty of sham and deceit when it cries to the German people that they are fighting a defensive war, a war for their existence; that war is forced on them by the aggressions and cupidities of the allies.

Whatever else happens as the result of the war, it is clear that a new labor consciousness is abroad in the world, just beginning to feel its way into power. That fact, even more than the inevitable victory over Germany, spells the definite doom of autocracy and imperialism.

Pershing's Call for Young Men.

It was perhaps inevitable that Gen. Pershing, after surveying conditions in the trenches of the Western front, should come to the conclusion that there is no place for officers on the sloping side of middle-age in the fighting of this war.

He recommends that no general officers more than 45 years of age be sent to service in France. He is entirely in line with European practice in this recommendation. Joffre, during the first few months of the defense of Paris, had to "scrap" hundreds, and even thousands, of the highest officers in the French army, because age had unfitted them for active service. The same procedure came in the British army, but it was easier and simpler, because the British had no large and complex army system to uproot.

There is little doubt that the Pershing idea will be followed. It is before President Wilson now, and it has the O. K. of Secretary of War Baker upon it. Of course, it means little less than a revolution in the regular army and in the National Guard. Promotions have been so slow in the American army organization that a colonel under 45 years is almost unheard of. Many majors are beyond that age. The army has been in a static condition for so many years that promotions have been exceedingly slow, and various methods have been devised from time to time to stimulate them, but without great success.

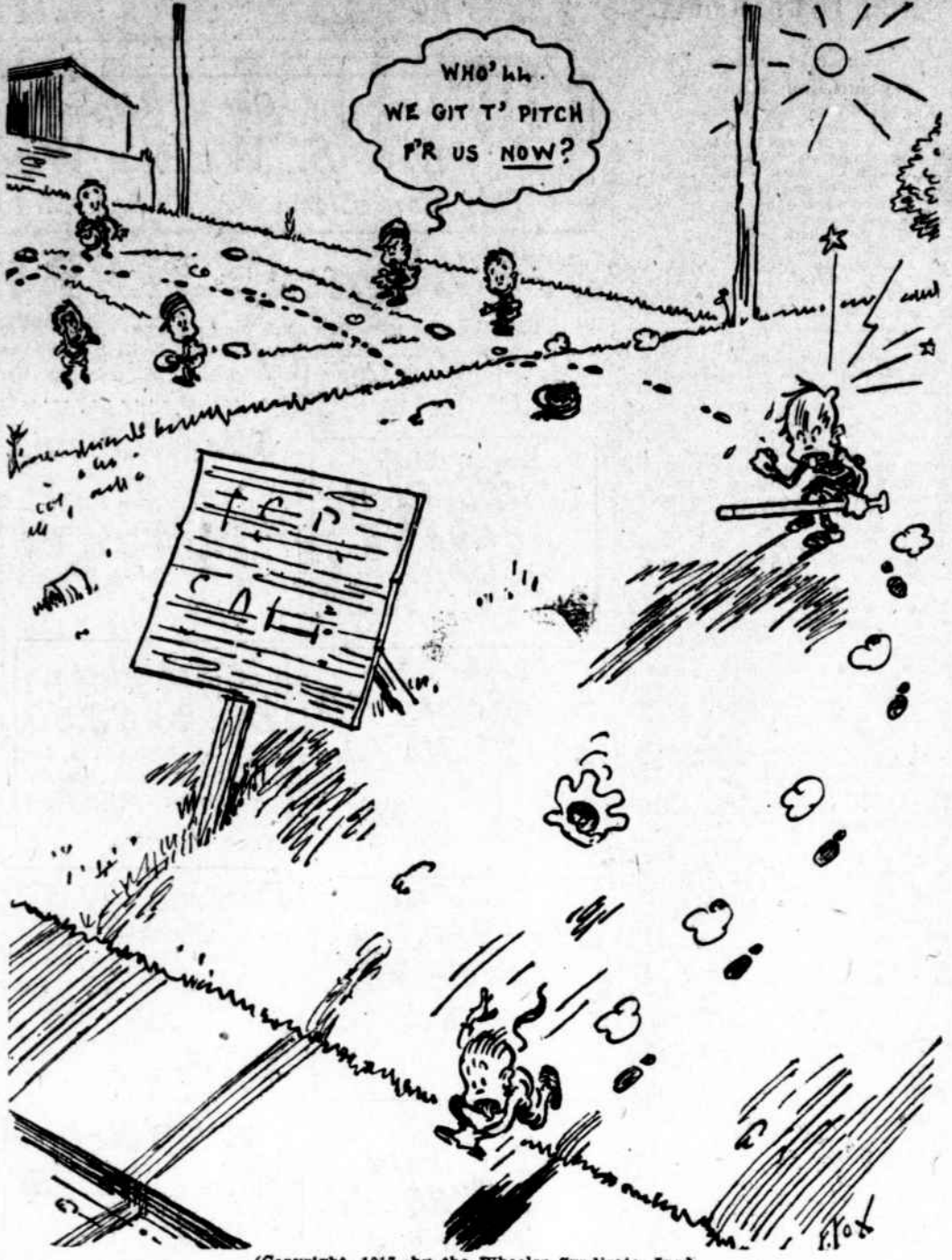
When the Pershing expedition went into Mexico, many colonels and others were found to be too old "to stand the gaff," and were ruthlessly scrapped. That is the army way. There is no favoritism, no indulgence, no tolerance, no inefficiency in the army establishment that we have been keeping. It has been small, the mere frame-work of a real army, but what there was of it was of the highest class, and many experts have expressed their belief that it was the finest body of soldiers, man for man, in the world. Certainly no other army has even approached the physical standards that have been consistently maintained on this side of the Atlantic.

The Pershing plan, if carried into effect, means that we will have a big new crop of majors, colonels and brigadier generals in the next few months. It means immense expansion, and an opening for those who "make good" in the Officers' Reserve Corps to become a part of the regular establishment. Only in this way can the vacancies be filled. War is putting us beyond the days when the army was a mere bureaucratic machine, not a war-making organization. More changes are coming. They will be radical, and doubtless political pressure will be invoked to obstruct them; but Pershing will have his way. The price of victory is high, and one of its essentials is that a Spartan standard be followed in every detail of our army organization.

GUARDSMAN BREAKS LEG.

Eddie Smith, 24 years old, a member of Battery B, D. C. M. G., is at the Emergency Hospital with a fracture of one of his legs. He was brought to the city from Glen Echo where he received the injury in jumping from the skidboard at the amusement park.

In the Vacant Lot League It Is Considered the Worst Sort of Baseball for a Pitcher to "Bean" a Batter Bigger than Himself.



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Army and Navy News

Best Service Column in City.

The number of applications for the second series of Officers' Training Camps is much larger than was at first expected. The figures made public by the Adjutant General show a total of 72,914, of whom 5,188 have the army headquarters. It was originally stated that the War Department would choose for the second series of camps about 18,000 applicants.

Applications came in very slowly at first, but increased with unexpected rapidity during the last ten days, as a result of the active campaign of the War Department. The camps will open on August 27 and close November 26.

Postmaster General Burleson has received from Marcus H. Bunn, United States postal agent in France, a report upon the work of establishing there a postal agency for the benefit of the members of our expeditionary force. The agency has been in operation for several weeks with a full corps of assistants, so that soldiers' mail is now handled without interruption. The time before his equipment, to which all mail is sent direct, branches for soldiers have been eased in Paris, at one of the most important airports, and where the soldiers are in training. Postal Agent Bunn and his staff arrived at the scene of military activity some time before his equipment, but on the morning following his arrival he opened a temporary post office in a room 12 by 16 in the basement of the Hotel de Ville, and improvised mail facilities by using an overturned wardrobe and hanging mail bags for the distribution of accumulated mail.

The postal service with the army consists of picked men from the railway mail service and the money order and registry divisions of city postoffices.

All the elaborate postal equipment which Postmaster General Burleson directed should go to France has been installed and the employees have been assigned to their various posts, with the result that full postal facilities are now at the disposal of our soldiers in France.

OPHELIA'S SLATE.



HOLLAND LETTER

The Biggest Daily
Financial News Feature of
the Country's Best Newspapers.

The view is still entertained in financial circles and is growing that we may be nearer peace than many believe to be possible. It is the view of those who in the financial district have had opportunities to get fairly accurate knowledge of certain economic conditions in Germany. It is based upon the suspicion that the German bankers and the leaders of German industries and especially those who built up the wonderful foreign commerce which Germany had secured just before the war began, are beginning to be very anxious, contemplating a breakdown of some kind in the financial strength of Germany, a great impairment or her industries and especially the loss of her foreign commerce which presumably it will require years to regain.

This was the view taken by the late Norman B. Ream, who spoke for himself and others who had been endeavoring to enlarge our foreign commerce. Mr. Ream, shortly before Germany began her march through Belgium to France, said he did not see how the German authorities would dare to impair the foreign trade which had been built up with such efficiency and skill and which promised to be so greatly increased within a few years, by beginning a war which in his view would be likely to result in a complete breakdown of the markets of the world about the year 1903. German competition, he said, was a fair thing to do, but ignoring the ordinary standards of honorable trade, was met with in South America, in Africa and in Australia. The American exporters were able fairly well to cope with the competition which England offered. But they found it very difficult to match the over-match German competition.

When James A. Farrell took charge of the export department of the United States Steel Corporation he undertook to learn in detail what the loss of their foreign trade would mean. He did not fail to be impressed with the sagacity, far-sightedness and imperious ambition to dominate the markets of the world, and could not overcome some admiration for the highly skillful efficiency which the leaders in German commerce and the wonderfully skillful German salesmen were revealing in all parts of the world where they were seeking markets.

Upon one occasion about four weeks after the war began Mr. Ream spoke of the claim made by the Germans that they were seeking among other things to secure the freedom of the seas. He did not know exactly what they meant by that statement, saying that they possessed such freedom of the seas as enabled them to enter and command in Australia, in India and in South Africa English colonies, markets which presumably would have favored the mother-country. Had there been no freedom of the seas Germany could not have accomplished this.

Representatives of the two large American electric companies who attempted to secure a foothold in South America repeatedly referred to the sometimes bold and aggressive and sometimes insidious methods adopted by representatives of German industries who were seeking markets in South America. These Americans reported, among other things, that Germany was always ready to assist her foreign commerce by establishing banks which afforded reasonable accommodations.

Ernest H. Wanda, who during the administration of President Taft served as the confidential agent of the State Department at Washington in South America, frequently reported to Secretary Knox the highly efficient and aggressive methods adopted by the Germans in South America to gain and then increase trade. Mr. Farrell learned in the course of his investigations that Germany had been occupied for thirty years in developing the highest degree of salesmanship efficiency and of methods whereby control of the markets could be secured. How successful the Germans were in these attempts is shown by the fact that in the year preceding

the outbreak of the war her foreign trade had reached in money value considerably over \$5,000,000,000, making her second to Great Britain. Of this amount almost exactly one-half was with the countries which are now in alliance against her in this war.

That trade is lost for the time being and her own authorities do not see how Germany can hope to regain it until many years have passed. The longer the war be continued the greater the difficulty Germany will meet with in regaining even a portion of the splendid foreign commerce which she built up with such painstaking endeavor for thirty years.

It is true that the United States lost a large market for her commodities when Germany was blocked, but we must not make that up by our exports to other countries and by so increasing our trade, chiefly on account of the war, that in the fiscal year just ended it was approximately double the foreign trade which Germany had been building up for thirty years.

In the financial district, or at least that portion of it which is in close touch with Washington, the suspicion is now strongly entertained that the leaders in German industry and in commerce are just beginning to realize what the loss of this world's trade means to Germany and that the sooner peace comes the more speedily will Germany be able to regain her foreign commerce. The bankers in Germany, realizing that years will pass before Germany can through her foreign trade regain such prestige as will be a source of strength to the financial situation in Germany, are beginning to be very anxious, looking into the future somewhat despairingly. They do not yet know the sources of economic strength in Germany will not come from that time? How is her shattered foreign commerce to be speedily restored? Will she be able to overcome the resentments occasioned by the war so that she can after its termination speedily renew trade relations with other countries that are now belligerent? Furthermore will not conditions that have been created by the loss of Germany's commerce enable the United States to become, speedily the leading power in the world so far as international trade is concerned? It is therefore, the suspicion in the financial district that much of the peace talk that comes from Germany is to be traced to the earnest desire to the leaders of her industries, her bankers, and those who built up her foreign commerce, that peace may not come too late.

SHORT WEEK-END TRIPS TO THE SEASHORE.
OLD POINT COMFORT NORFOLK
VA. BEACH, OCEAN VIEW
Finest Salt-Water Bathing, Boating and Fishing.
Low Rates Friday and Saturday.
City Ticket Office, 731 15th St. NW
NORFOLK AND WASHINGTON STEAMBOAT CO.

GO TO BERMUDA
2 Days from N. Y. to Bermuda. Unusually Salubrious Bathing and Fishing. Golf, Tennis, Croquet, Driving, Etc. Building up N. Y. every alternate Wednesday and Saturday.
Moss Steamship Agency, 617 14th St. N. W., or at Ticket Agent.
For illustrated booklet apply to Quab S. C. & Co., 22 Broadway, N. Y.

NIAGARA FALLS
\$12.00 Round
August 10, 24, September 7, 21 and October 6.
Washington (Union Station), 7:40 A. M. Through Parlor Car, Restaurant Dining Coach.
Via Picturesque Seneca Falls Valley.
Tickets good for FIFTEEN DAYS. Stopover at Buffalo and Harborside, or may be used to return via Philadelphia with stopover in that city. Illustrated booklet of Ticket Agency.
Pennsylvania R.R.

TO SHOW PICTURES OF D. C. RED CROSS

Kansas City Will See Movies of Local Women Workers.

W. R. Strang, of Kansas City, representing Col. Frederick Fleming, chairman of the Red Cross finance committee of that city, is in Washington to secure motion picture data to be used in another campaign for Red Cross funds in the Middle West. Yesterday, on the grounds of the Washington Arsenal, motion pictures were taken of the various sections of the uniformed corps of the Women's Volunteer Aid of the District.

There were a large number of new contributions yesterday to the war service fund. Among them were: William Barnum (additional) \$200; Mrs. M. Le Roy Goff, through W. J. McNally, \$100; Women's Relief Association, D. C. N. Y., \$100; Eglebach's, \$50; Girls' Gymnasium of Ingram Memorial Church, \$25; St. Margaret's Red Cross Auxiliary, \$50; E. T. Goodman, \$5; proceeds of lawn party given by Louise Fannie Goldenberg, 8 years old, \$12; Dr. and Mrs. T. W. Richards, \$10; employees S. Kann, Sons & Co., \$25; Justice Frederick L. McDones, \$5; Mr. and Mrs. Fred G. McKee, \$5; C. H. Watts, \$5; Mrs. Cornelia Munn, \$5; Helen S. Bayley, \$5; Bernard Harding, \$5; Bronson C. Doan, \$5; the Woman's Club, Sixteenth street Highlands, \$5.

I. W. Nordlinger, \$5; P. F. Gormley Co., \$5; R. P. Andrews Paper Co., \$5; Harper Overland Co., \$5; Susan A. Grady, \$5; A. A. Ohi, \$5; Mrs. John L. Weaver, \$5; John L. Weaver, \$5; M. Witherow, \$5; Mrs. Rene W. Barr, \$5; W. Mitchell, \$5; Mrs. Glenn Brown, \$5; Elizabeth Jackson, \$5; "Our Flag" Chapter, D. A. R., \$10; A. B. Pugh, Sunday school, \$5; Mrs. Vernon Place, \$5; Mrs. Mary South, Chief Justice Edward K. Campbell, teacher, \$10 a month. Miss L. H. Hopkins, \$1 a month.

Red Cross divisions of various corporations transmitted by the following: S. Kann Sons & Co., \$200; John P. Filibrown, \$200; Sigmund Kann, \$100; A. G. McKenna, \$100; John A. Watling, \$100; Harry S. Miltstead, \$25; Mrs. Charles R. Crane, \$10; "A Friend," \$15; Hugh M. Southgate, \$20; Bruce H. Hamilton, Jr., \$12.50; Miss Julia D. Strong, \$35; "A. S.," \$50; Carrie E. Porter, \$35; Virginia K. Danerfeld, \$15; Dr. Edward F. Pickford, \$15; Wallace Greenleaf, \$15; Miss Mary C. Barnum, \$6.25; Mrs. Sophia H. Pearson, \$12; Thomas E. Neill, \$5.

Rent Not to Be Raised On Y. W. C. A. Building
Although owners say they could demand double the price now paid, the rent on the Young Women's Christian Association Building will not be raised, it was said yesterday. The association now pays an annual rental of \$1,000. Chairman W. H. Baldwin, of the District Defense Council, says:

The property owners give as a reason for not demanding more rent, the fact that the association is lending such valuable aid to strangers who come to the city in search of work.

Growers in the French Riviera, who ship millions of boxes of cut flowers every year, have found that they keep fresh much longer if placed in cold storage a day or two before shipping.

CAPE MAY

NEW JERSEY
(Ostend-Trouville-Deauville all in one)
Smartest of American Beaches

CAPE MAY HOTEL
Opens June 30
New Modern Fireproof Resort Hotel, facing directly on the Ocean.

Every comfort. Finest bathing beach in the world. Deep sea and inland water. Safe motor boating. Good automobile road. Golf, Tennis. Direct train service.
Wm. F. Chase, Booking Office, Hotel McAlpin, N. Y. City.
Tel. 5700-Greiner.

What They Say at The Washington Herald

OPPORTUNITY LOST?

Our good friend, the Ledger, of Philadelphia, published the following:

IMPORTANT DATES AND DATA THE HISTORIANS OVERLOOKED
By P. E. SUMNER.



Providence often thrusts great discoveries upon men who are incapable of taking advantage of them, and they are lost to humanity for many years, as in the case of the discovery of the meat in the cocoanut.

Very true!

There are some few merchants who, having presented them opportunities for getting advertising results have shed off the facts with the hardness of their heads. They have lost the opportunity that others have grasped. The majority of Washington merchants have "grasped the meat of the cocoanut" as evidenced by the consistent advertising increases by The Herald—340,633 lines gained for first seven months of this year.

Monday—"The Chameleon"

W. B. Moses & Sons
F and 11th Sts.
Out of Respect to the Late
S. W. WOODWARD
This Store Will Close
During the Funeral Services
This Morning.
Store Closed from 10 A. M. to 11 A. M.

BAGWORM ON RAID OF CAPITAL FOLIAGE
Department of Agriculture Takes Steps to Destroy Pest.
With his mind intent on the speedy destruction of the foliage of the evergreen trees of the city, the bagworm, snail of the bug world, has arrived in Washington, entomologists of the Department of Agriculture reported late yesterday afternoon. Bats were instituted immediately to check the voracious thousands that have appeared from doing serious harm. The bagworm has been well described as the snail of the world of bugs, for, like the snail, he carries his house with him. An inch and a quarter to two inches long, he looks for all the world like a cross between a pine cone and a caterpillar, if such a combination can be imaginable. Experts say that the bags or houses, are made by the young bugs as soon as they have been hatched and are in the caterpillar stage. A large quantity of silk is spun and worked into a case. Bits of twigs and leaves are used as food, are pasted on the outside as a protection and as a method of concealment. The bagworm crawls into his house back-wards and crawls out on his six front legs, dragging his cr-oom bungalow after him. After a summer of eating of all kinds of evergreen leaves, the caterpillar, during this time it changes into the moth stage and emerging from its pupa, flies off to mate and lay eggs for future families of little bagworms. The best remedy for the pest, the department says, is to collect the bags and destroy them, and to spray with arsenate of lead. The best time for application is at the time the eggs hatch. For a modest retreating little bug, scientists have given the bagworm a name almost as big as its house.

THE BREAKERS
The house of service and the home of the elite. Atlantic City's newest resort hotel, with capacity for 1,200 guests. Sea-water baths, showers, salt bathing from below. Open-air restaurant, swimming pool, tennis courts, garage on premises with chauffeurs' rooms, motor and garage. **JOEL HILLMAN, Proprietor.**
Booklets and Information at Harvey's Restaurant, 11th St. and Pa. Ave. N. W.

NETHERLANDS
New York avenue, 50 yards from Boardwalk; overlooking lawn and ocean; capacity, 60; electric water, private bath, 25 cents; telephone and electric lights in every room. Elevator on each floor. Booklets and menus. **W. F. S. HAW.**
SPECIAL FREE FEATURES.
Bathing Allowed from Hotel. LAWN TENNIS COURT. DANCE FLOOR. Booklet of interest in Atlantic City. Booklets and menus. **W. F. S. HAW.**

WELLSBORO
Kentucky Ave. Near Beach
An Absolutely Clean Hotel
Hot and cold running water; private bath; elevator, electric light, \$12.50 up weekly; \$2.00 up daily. Booklets and menus. **MYERS & PROTHMER.**

GRAND ATLANTIC
VIRGINIA AVENUE BEACH
Capacity, 400; private bath, running water in rooms, elevator, electric light, \$12.50 up weekly; \$2.00 up daily. Booklets and menus. **W. F. S. HAW.**

Traymore World's Greatest Hotel Success.

HOTEL KENTUCKY
WITH FIREPROOF ADDITION.
Kentucky Avenue, Near Beach.
Capacity, 400; private bath, running water in rooms, elevator, electric light, \$12.50 up weekly; \$2.00 up daily. Booklets and menus. **W. F. S. HAW.**

THE KENDERTON OCEAN END
Central to all attractions. Large, comfortable, best location. Lawn adjoining. Booklet. Elevator to street level. **A. C. CHADMAN.**

Marlborough-Blenheim
ATLANTIC CITY, N. J.
Josiah White & Sons Company.

Wildwood Manor
Whole block, ocean front. Capacity, 400. Fresh and salt water in all baths. Electric elevators. One block above Wildwood's largest ocean pier. American plan. Coach Wildwood depots. Tennis courts. Open June 28. Booklet. **MRS. WM. R. LESTER, Mgr.**

LYNDHURST All modern conveniences. Four rooms from beach. Running water in bedrooms. **MRS. OLDFIELD,** owner and proprietor.

SAVOY
ARCADE (Picturehouse); unusual environment. **MRS. F. D. MAXWELL.**

HOTEL DAYTON
Open All Year.
Steam heat, running water, private bath, electric light, \$12.50 up weekly; \$2.00 up daily. Booklets, menus, etc. **A. McMURRAY, Pres.**

WILLOWOOD'S FOREMOST
Elegant Hotel. Modern and comfortable. Good table, bathing, deep-sea fishing. **C. E. WHITESELL, Pres.**

CEDAR HALL, CEDAR AVENUE.
Capacity, 300. Roomy comfort. Address **MRS. SARAH CLARKE.**

BEAUMAR, N. J.
New Columbia Hotel
BEAUMAR, N. J.
Directly on ocean front; \$10,000 improvements. **E. C. MURHEAD, Manager.**

SPRING LAKE BEACH, N. J.
THE ALLAIRE
Spring Lake Beach, N. J. Directly on the beach. **MAUD COLGATE HOLMES.**

HOTEL HERMITAGE
NEW YORK
Broadway
If you are aiming for New York why not strike the center? This is where the HERMITAGE is located. In the middle of the Times Square district, THE HERMITAGE touches elbows at once with the great amusement and business centres of the metropolis. Rooms as low as \$1.50 and up to \$3.50 per day. No higher. **FRANK C. HURLEY, Proprietor.**